

Confrenzy Privacy Policy

Effective Date: 2024-11-01

Introduction

Welcome to Confrenzy, a comprehensive conference solution encompassing a mobile app with user profiles and a SaaS event management platform. Confrenzy is committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner. This Privacy Policy outlines the types of data we collect, how we use and protect that data, and your rights concerning your personal information. Confrenzy adheres to the principles and requirements of the General Data Protection Regulation (GDPR).

Data We Collect

Confrenzy collects three types of data:

- User Profile Data:** This data is owned by the users and includes:
 - Name
 - Email address
 - Profile picture
 - Contact information
 - Job title and company
 - Preferences and interests
- Event Data:** This data is owned by the event organizers who subscribe to our event management solution and includes:
 - Event details (name, date, location)
 - Attendee lists
 - Session details
 - Speaker information
 - Feedback and surveys
- System Data:** This data is collected automatically by Confrenzy and includes:
 - Device information (type, operating system)
 - IP addresses
 - Usage data (pages visited, features used)
 - Cookies and similar technologies

How We Use Your Data

User Profile Data

- To create and manage user accounts.
- To personalize the user experience.
- To provide customer support.
- To communicate with users regarding updates, events, and services.

Event Data

- To enable event organizers to configure and manage their events efficiently.
- To facilitate communication between event organizers and attendees.
- To generate reports and analytics for event organizers.

System Data

- To improve the functionality and performance of Confrenzy.
- To monitor and analyze usage patterns.
- To ensure the security and integrity of our services.

Legal Basis for Processing Data

Confrenzy processes personal data based on the following legal grounds:

- **Consent:** Users provide consent when they create a profile or subscribe to our services.
- **Contract:** Data processing is necessary for the performance of the agreements between Confrenzy and its users or event organizers.
- **Legal Obligation:** Compliance with legal obligations.
- **Legitimate Interests:** For purposes such as improving our services, security, and fraud prevention.

Data Sharing and Disclosure

Confrenzy does not sell or rent your personal data. We may share your data with:

- **Service Providers:** Trusted third parties that perform functions on our behalf (e.g., hosting, data analysis, customer service).
- **Event Organizers:** User profile data may be shared with event organizers for the purposes of event management.
- **Legal Authorities:** If required by law, to comply with legal processes, or to protect the rights and safety of Confrenzy and its users.

Data Security

Confrenzy employs appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, and destruction. These measures include encryption, access controls, and secure servers.

Data Retention

Confrenzy retains personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. We may retain certain information for legitimate business purposes or as required by law.

Your Rights

Under the GDPR, you have the following rights:

- **Access:** The right to access your personal data.
- **Rectification:** The right to correct inaccurate or incomplete data.
- **Erasure:** The right to request the deletion of your data.
- **Restriction:** The right to restrict the processing of your data.
- **Portability:** The right to receive your data in a structured, commonly used, and machine-readable format.
- **Objection:** The right to object to the processing of your data.
- **Withdraw Consent:** The right to withdraw consent at any time.

To exercise these rights, please contact us at [contact email].

Changes to This Privacy Policy

Confrenzy may update this Privacy Policy from time to time. We will notify users of any significant changes by posting the new Privacy Policy on our website and mobile app. Your continued use of Confrenzy after any changes constitutes your acceptance of the revised Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Confrenzy ApS
Aagade 21, 4, 9000 Aalborg, Denmark
info@confrenzy.com

By using Confrenzy, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and sharing of your data as described herein.